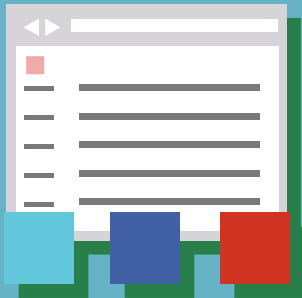


# Building the foundations of your website

**BEFORE WE CAN DELIVER YOUR SITE THE FOLLOWING MUST BE COMPLETED:**

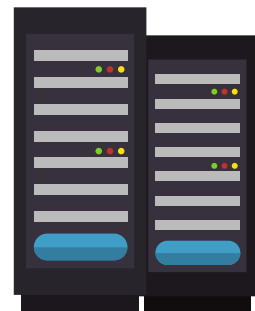


## 1.) CHOOSE & PURCHASE YOUR DOMAIN

Domains can be purchased from many sources, I recommend Namecheap, Bluehost or 1&1 Ionos. If purchasing hosting from these companies sometimes they include the domain free of charge! TOP TIP: Use [namecheckr.com](http://namecheckr.com) to find your domain!

## 2.) CHOOSE A HOST

I tend to choose a different host from the domain provider so that I don't have all my eggs in one basket. AVOID the big names such as GoDaddy as they're overpriced and slow. I use 1&1 IONOS UK basic Business package which comes with 1 free SSL certificate.



## 3.) ACTIVATE YOUR SSL CERTIFICATE

An SSL certificate provides a secure link between the server where your site is hosted and the visitor's browser. This ensures any data passing between the two remains private and encrypted.

